

Eureka Traveler

Each month we produce at least 5000 papers on high quality white stock in tabloid form with full color cover.

High traffic distribution outlets include lodging, dining, retail, grocery, entertainment and information centers within a 50 mile radius of Eureka Springs as well as news racks all around the downtown area.

The *Eureka Traveler* is often kept as a souvenir and used as reference for future visits.

*Advertising Rates Per Issue

	Size	1 x	6 X	12 x
Full	10 x 11	\$400	\$300	\$200
Half	10 x 5.36	\$210	\$166	\$125
1/4	4.913 x 5.36	\$150	\$116	\$75
1/8	4.913 x 2.65	\$75	\$58	\$40
1/8 V	2.382 x 5.36	\$75	\$58	\$40
1/16	2.382 x 2.65	\$40	\$32	\$24

Rates are for ads printed in B&W (add 50% for full color). Digital files should be submitted on CD in JPEG, TIFF or PSD format at least 200 dpi. - or emailed to: editor@eurekatraveler.com *Good quality* camera ready B&W hard copy may also be used.

Payment for the first ad is due when copy is submitted, future ads will be billed monthly and due upon receipt.

* Rate example: 12 month contract for 1/4 page ad per issue
12x \$75 = \$900 per yr. You will be billed \$75 per mo. for 12 months

Eureka Traveler - P.O. Box 1 - Eureka Springs, Ar. 72632
479-981-1996 editor@eurekatraveler.com - www.eurekatraveler.com